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PRONTOINK Partnership

INK Maloberti has been producing lithographic inks since 1953 and combines its production with a series of services conceived with and for its customers.

In 1988 the company created **PRONTOINK,** a service set-up with the aim of supplying printers with special colors and made-to measure inks with delivery in less than 24 hours. The service has undergone improvement over the years thanks to both technological development and experience accumulated by the company.

PRONTOINK services

Analysis of hue
•Receipt of reference sample or its description
• Analysis of the material on which it is to be applied and of print typology
• Spectrophotometric hue analysis
• Formulation
• Application test
•Tests and analysis of results

Production of hue
Analysis of the formula and test of operations
•Production
• Colour correspondence test
• Resistance test
• Quality Control Lab. approval
• Packaging
• Shipment

In 1991 -1992 **PRONTOINKONTRO** was set up, with the aim of guarantee maximum customer satisfaction through exchange of experiences between lithographers and ink technicians with the end of improving print performances. Prontoinkontro signifies qualified technical assistance based on problem solving and cooperation in devising and administering quality control.

In 2001 the **COLORI 4x4** service was set up. A service devised to provide total customer satisfaction through the analysis and subsequent production of lithographic inks following careful rating and definition of the specific internal printer parameters.

Printer parameters	Ink parameters
Material: Paper / Cartonboard	Rapidity
Machine / speed	Viscosity
Format	Tack
Dampening solution	Coloring force
	Setting

In 2001 Ink Maloberti stands as a competent and independent producer able to satisfy technical and product requirements submitted by its customers.

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